



## The Kitchen & Bath Channel: A Subscriber's Guide

### **To Join:**

1. Use the link at the upper right "For Pros" or the "Professionals - Subscribe Now" button
2. Choose your plan
3. Begin the registration process by providing basic contact information (all fields required)
4. Hit submit button
5. You will be sent to PayPal
6. Complete the PayPal process. If you have a PayPal account, use it for a smoother process. Note that if you have no PayPal account you will be asked to create a username and password, providing you with easy access for renewal and other future PayPal purchases with the card you used.
7. Click the "Return to Kitchen & Bath Channel" button
8. You're browser (FireFox, IE) may give you a notice that you are leaving PayPal – a secure site – back to The Kitchen & Bath Channel site – this is normal
9. Return to The Kitchen & Bath Channel site and login using the username and password you just created
10. You can view and edit the profile, adding photos, links, videos, etc.

### **To edit and modify your profile:**

1. Click the link "For Pro" in the upper right corner of the website to access the Professional's section.
2. Click the "Login" link on the left-hand navigation area.
3. Enter your Username and Password
4. Modify as necessary

### **Best Practices:**

- Logo:** 180 x 70 pixels (horizontal); 70 x 180 pixels (verticals); jpg, png or gif file
- Blog:** The URL of your blog feed
- Facebook:** <http://www.facebook.com/yourfacebookpage>
- Twitter:** <http://www.twitter.com/yourtwitteraccount>



### **Profile Images:**

- The featured image will automatically crop to 300 x 270 pixels. When you click on the featured image, it will expand to full size (as images in Facebook)
- The four additional images will automatically crop to 140 x 150 and are not expandable
- Web resolution images are preferred to print resolution versions
- At this time, you cannot delete an image in your profile. However to change the images upload a new image to replace an existing one – In your profile form, top to bottom corresponds to left to right on your profile page. To replace the third image on your profile page; upload a new image in the third spot down on the form.

### **Videos:**

- To publish video(s) on your profile you must first have them hosted on YouTube. If you do not have a YouTube channel for your business (or even if you do), we encourage you to place your video on the Kitchen & Bath Channel YouTube Channel. To do this you will need to send your video to the Kitchen & Bath Channel. Call (919-932-4600) or email me (phil@kitchenbathchannel.com) to make arrangements.
- Once the video is live on YouTube, go to play the video.
  - On that page (below the video) Click on the Share Button
  - Copy the short URL ONLY. (should begin with <http://youtu.be/>)
  - Under “options” choose HD, if your video is in High Definition.